



# 2014 ANNUAL REPORT OF MIKE BARNES GROUP, INC.

**Mike Barnes Group, Inc.**  
**Economic Development**

*Mike Barnes Group  
provides economic  
development  
services to  
communities,  
companies and  
organizations.*

The Mike Barnes Group provides economic development consulting to companies, communities and organizations. The firm was founded in 2005 in Waco, Texas and moved to the Texas Hill Country in 2010 and located in the Old Blanco County Courthouse Preservation Society's Courthouse.



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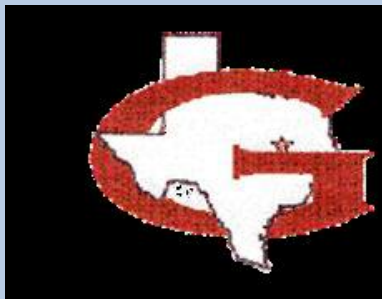
Mike Barnes, a thirty year executive within the economic development profession, heads the firm. Barnes successfully directed award-winning economic development organizations in Indiana, North and South Carolina, Texas and Ohio prior to forming MBG. Services of the firm include the following:

- Strategic Planning/Establishment of a Community's Economic Development Corporation— by-laws, policies, procedures, etc.
- Analysis—Community (SWOT) and Organization
- Incentive Policy Creation and Negotiation
- Marketing—Targeted, branding, etc. /Website design-through an associated firm
- Executive Search
- Real Estate Analysis
- Construction Management/Project Oversight—through an associated company, the Mike Barnes Group offers professional construction management/project oversight services to lenders, developers, contractors, and end users.
- Site selection
- Workshops/Presentations
- Workforce Strategies
- Staffing
- Customized services as needed

The Mike Barnes Group appreciates the many loyal clients that have engaged the firm on a number of repeated assignments and that have retained the firm as an ongoing part of their economic development effort for a number of years.



MBG continued its relationship with the **Everman, TX Economic Development Corporation**. MBG provided onsite staffing and worked primarily in the prospect development/marketing activities of this DFW Metroplex community. The firm provided leadership in the development of a Tax Increment Finance District.



MBG provided onsite staffing for the **Groesbeck, Texas Economic Development Corporation**. This Central Texas community enjoys tremendous attributes, including an ideal industrial park. The firm provided leadership to two major projects inside the Groesbeck Industrial Park and another transfer of the Groesbeck Civic Center to private business.



MBG was retained to provide ongoing marketing/business attraction/retention assistance to the **Brookshire, Texas Economic Development Corporation**. This Houston Region community is located strategically along I-10.



MBG provided ongoing marketing and prospect developing services to the **Economic Development Corporation of Lea County, New Mexico**. The firm has enjoyed numerous assignments from this Southeastern New Mexico Region. In addition, Mike Barnes served as the Interim President/CEO for this outstanding agency and assisted in the selection of their new President/CEO.



The Mike Barnes Group was awarded the **Blanco Streetscape Project** in 2013 and finished the project in 2014. The firm provided the leadership to identifying, cataloguing and planning the overall Streetscape for the area surrounding the historic Old Blanco County Courthouse Preservation Society property.



MBG was retained to provide economic development services for the Hillsboro EDC during its transition period. The firm provided marketing, prospect development and analysis services to the HEDC. MBG has worked with HEDC for ten years.



MBG provided the Executive Search for the Lamesa, TX EDC/LEAP. The project was initiated in 2014.

The Mike Barnes Group provided numerous speeches, sponsorships and attended a variety of economic development/site selection related events in 2014. A sample of those is below:

IAMC Spring Forum, Pinehurst, NC

ICSC Conference in Dallas, TX

New Mexico Economic Development Summit, Hobbs, NM

Southeast New Mexico/West Texas Leadership Summit, Hobbs, NM

Texas Economic Development Council Events

International Economic Development Council Annual Conference, Ft. Worth, TX



**Mike Barnes Group, Inc.**

Economic Development Services  
Site Selection & Incentive Negotiations

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