



# 2013 Annual Report of the Mike Barnes Group, Inc.

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**Mike Barnes Group, Inc.**

The Mike Barnes Group provides economic development consulting to companies, communities and organizations. The firm was founded in 2005 in Waco, Texas and moved to the Texas Hill Country in 2010 and located in the Old Blanco County Courthouse Preservation Society's Courthouse.



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Mike Barnes, a thirty year executive within the economic development profession, heads the firm. Barnes successfully directed award-winning economic development organizations in Indiana, North and South Carolina, Texas and Ohio prior to forming MBG. Services of the firm include the following:

- Strategic Planning/Establishment of a Community's Economic Development Corporation— by-laws, policies, procedures, etc.
- Analysis—Community (SWOT) and Organization
- Incentive Policy Creation and Negotiation
- Marketing—Targeted, branding, etc. /Website design-through an associated firm
- Executive Search
- Real Estate Analysis
- Construction Management/Project Oversight—through an associated company, the Mike Barnes Group offers professional construction management/project oversight services to lenders, developers, contractors, and end users.
- Site selection
- Workshops/Presentations
- Workforce Strategies
- Staffing
- Customized services as needed

The Mike Barnes Group appreciates the many loyal clients that have engaged the firm on a number of repeated assignments and that have retained the firm as an ongoing part of their economic development effort for a number of years.

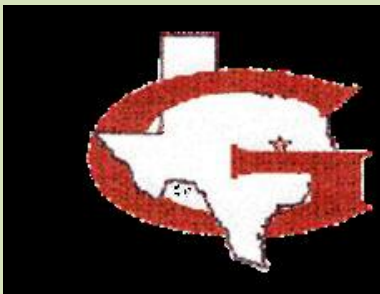
## Projects of the Firm 2013



MBG continued its relationship with the **Everman, TX Economic Development Corporation**. MBG provided onsite staffing and worked primarily in the prospect development/marketing activities of this DFW Metroplex community. The firm provided leadership in the development of a Tax Increment Finance District.



MBG was retained to provide ongoing marketing/business attraction/retention assistance to the **Brookshire, Texas Economic Development Corporation**. This Houston Region community is located strategically along I-10.



MBG provided onsite staffing for the **Groesbeck, Texas Economic Development Corporation**. This Central Texas community enjoys tremendous attributes, including an ideal industrial park. The firm provided leadership to two major projects inside the Groesbeck Industrial Park and another transfer of the Groesbeck Civic Center to private business.



MBG provided ongoing marketing and prospect developing services to the **Economic Development Corporation of Lea County, New Mexico**. The firm has enjoyed numerous assignments from this Southeastern New Mexico Region. In addition, Mike Barnes served as the Interim President/CEO for this outstanding agency and assisted in the selection of their new President/CEO.



The Mike Barnes Group was awarded the **Blanco Streetscape Project** in 2013. The firm provided the leadership to identifying, cataloguing and planning the overall Streetscape for the area surrounding the historic Old Blanco County Courthouse Preservation Society property.

MBG was retained to provide special marketing and analysis services for the **DeSoto, Texas Economic Development Corporation**, a DFW Metroplex economic development organization. The project was completed in 2013.



The Mike Barnes Group provided numerous speeches, sponsorships and attended a variety of economic development/site selection related events in 2013. A sample of those is below:

**MBG attended the IEDC Annual Conference in Philadelphia 10-6-10.9.13**

**MBG was a Proud Sponsor of the Texas Economic Development Council's Annual Conference in San Antonio 10.16-18.13; Mike Barnes participated in a panel discussion relative to Workforce/Economic Development**

**ICSC Conference in Dallas 11.6-8.13**

**Total Energy Conference in Houston 11.19-21.13**

**Waller County Day in Austin, Texas - February 27, 2013**

**Texas Economic Development Council Legislative Function - February 27-March 1, 2013**

**Golden Triangle Days - March 3-5, 2013**

**Industrial Asset Management Council Professional Forum, March 16-20, 2013**



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Economic Development Services  
Site Selection & Incentive Negotiations

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President/CEO

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